Panoramic View of Spray Mills
Textile Mills

Rhode Island Mill Apartments

Nantucket Mill

Spray Cotton Mills

Morehead Mill
Eden Existing Industry

• 80% of new jobs
  – Eden has benefited from expansions of 8 industries since 2009
Recruitment Efforts

• Data Centers
• Food processors
• Elder care
• Aquaponics
Rural areas of NC - Fighting to survive and thrive

![Bar Chart: People living in rural areas, according to the U.S. Census]
75% of jobs are located in 15 metro areas of NC
Berry Hill Regional Mega Park
Employment

- 5,000-12,000 potential jobs (VADOT estimates)
- Seeking game changing industry
- Virginia committed to “south side” of state
- Potential employment for six NC and VA counties:
- Eden will supply water and sewer utility services to the park
4 entities collaborated to provide job skills to Eden citizens

Computer, Human Resource Development, GED, ESL and online job search opportunities are offered

800 were served and 100 people found jobs and in the first 5 months of opening. Salary range: $7.25-$25.00/hour.
Main Street Downtown Revitalization

• Eden Main Street Program Update-2003-2011
  – 39 façade improvements
  – 51 building renovations
  – 109 net new jobs
  – 43 net new businesses
  – 14 business expansions
  – $4,928,698 in public and private investment
  – 4 NC Main Street awards
New downtown neighbor

- Rockingham Community College Distillation and Fermentation Program

![Image of distillation process]

![Image of glasses of beer]
Eden Small Business Development

• Business mentoring through
  – Business Technology Center
  – Comm. college Small Business Center
  – SCORE
  – Chamber of Commerce seminars

• Marketing Assistance
  – 3 business columns
  – Explore Eden Facebook page-2,600 fans
  – Chamber of Commerce email blasts
  – Explore Downtown monthly internet newsletter
Tourism Development
All-America City Award Process

• 3 projects showing a collaborative effort to address the pressing needs of your community.
• Opportunity to inventory the successful efforts happening in your city
• Winning builds community pride and supports commercial and residential recruitment