Green Jobs: A New Frontier

Rethink. Recover. Rebuild: Reinventing Older Communities

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“Green For All is a national organization dedicated to building an inclusive green economy strong enough to lift people out of poverty.”
Policy Advocacy

- **Federal**
  - 2007: Green Jobs Act
  - 2008: Recovery Act
  - 2009: Waxman-Markey climate bill
  - 2010: HOMESTAR

- **State**
  - 2007: Washington HB 2815
  - 2008: Massachusetts HB 5018
  - 2009: New Mexico HB 622 & SB 318
  - Texas SB 1935
  - Washington SB 5649
  - 2010: California AB 32

- **Local**
  - Portland (case study to follow)
Programmatic Support

- **Cities Initiative**
  - PACE financing districts
  - Mobilizing manufacturing sector

- **Communities of Practice**
  - Retrofit America’s Cities
  - Green Pathways Out of Poverty

- **Capital Access Program**
  - Content
  - Capacity
  - Capital
Case Study:
Clean Energy Works Portland

- Nation’s first city-scaled energy efficiency program
- Ramp-up: 100,000 homes and 10,000 jobs over 10 years
- Community Workforce Agreement
Case Study: Clean Energy Works Portland

Key Elements

- Revolving Loan Fund
- On-Bill Repayment
- Stakeholder Committee
Case Study: Clean Energy Works Portland

Community Workforce Agreement

- Targeted Hiring
- Workforce Standards
- Contractor Pool
- Best-Value Contracting

Photo credit: Dawn Jones/Oregon Tradeswomen, Inc.
Case Study:
Clean Energy Works Portland

Public Capital Commitment
- Pilot: $2.5 million EECBG to set up revolving loan fund
- Retrofit Ramp-Up Recipient: $20 million

Private Capital Importance
- Secondary market
- Energy Efficiency Opportunity Fund