



URBANE

TRUST

TRANSFORMS

Urbane by the Numbers

- WORKED IN OVER 100 COMMUNITIES IN US, CANADA, AND THE CARIBBEAN BUILDING THE INFRASTRUCTURE FOR COMMUNITY WEALTH
- OVER \$75M RAISED FOR COMMUNITY DEVELOPMENT, ECONOMIC DEVELOPMENT, AND SMALL BUSINESS VENTURES SINCE 2008
- ADVISED AND SUPPORTED OVER 1000 SMALL BUSINESSES
- REPRESENTING OVER 1.4M SQUARE FEET OF MIXED-USE REAL ESTATE
- \$150M IN TOTAL DEVELOPMENT COSTS AS CO-DEVELOPER OF PLACE-BASED PROJECTS





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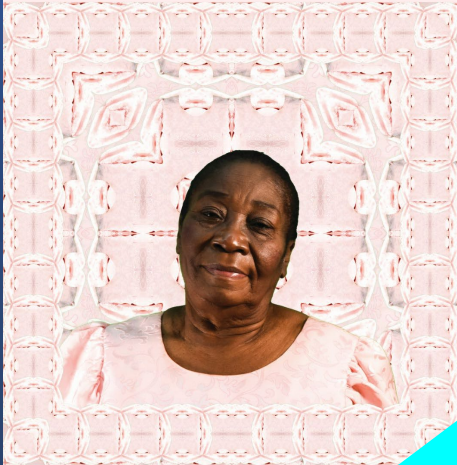
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Trust Transforms//
The Whole Entrepreneur

FLATBUSH,
ALLYUH
READY?
NYAM, LIME
VIBE, SHOP
LINK UP!
SOON COME!

Caribbean Marketplace

NAP VINI!



Madan Pierre se Flatbush

Caribbean Marketplace

VISIT
FLATBUSH
CATON
MARKET
NOW
CI

...AMOS DE
...ELTA EN
...ATBUSH
...RCADO
...CENTRAL
...DEL CARIBE

Caribbean Marketplace

LIKKLE MORE!



Selwyn is Flatbush

Caribbean Marketplace

FORWARD!



Ras Patrick is Flatbush

Caribbean Marketplace

...COME!

...ME
...MAC...LA
...AP TO UNEN
...TOU NEF
...TOU LIMEN

Caribbean Marketplace

Minnie is Flatbush

Caribbean Marketplace

¡OTRA VEZ!



Irene es Flatbush

Caribbean Marketplace

FLATBUSH,
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Caribbean Marketplace

CASE STUDY 1
FLATBUSH CENTRAL



Look & Feel | Bar 1



Look & Feel | Market Moment 2




URBANE

DIASPORA
DEVELOPMENT//
The Mangrove @ Flatbush Central



SMALL BUSINESS ADVISORY & DEVELOPMENT





CIRCULAR ECONOMIES//

The Mangrove @ Flatbush Central





CASE STUDY 21
DETROIT CITY OF DESIGN

Action Research// UNESCO Detroit City of Design

WHAT IS INCLUSIVE DESIGN?



Design

Design is a process by which aesthetic, cultural, social, technical, and economic potential is imagined and then translated to give order to objects, environments, and activities. The outcomes of design include products, services, systems, communications, buildings, and environments that improve daily life.⁸



Inclusive Design

Inclusive design takes into consideration the spectrum of human diversity and the individual experiences of each person to create solutions who have a broader social impact.⁹ By designing for people that may seem like the exception in society, we can design places, products, services, and systems that work for all people in society.

DETROIT'S DESIGN LANDSCAPE

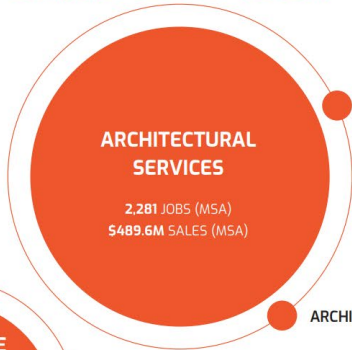


DETROIT'S CORE DESIGN ECONOMY



SET DESIGNERS

INTERIOR DESIGNERS



URBAN AND REGIONAL PLANNERS

ARCHITECTS



LANDSCAPE ARCHITECTS



SOFTWARE DEVELOPERS



WEB DEVELOPERS



COMPUTER NETWORK ARCHITECTS



MECHANICAL DRAFTING

INDUSTRIAL ENGINEERS

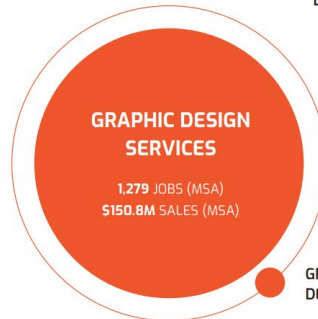
ELECTRICAL DRAFTING



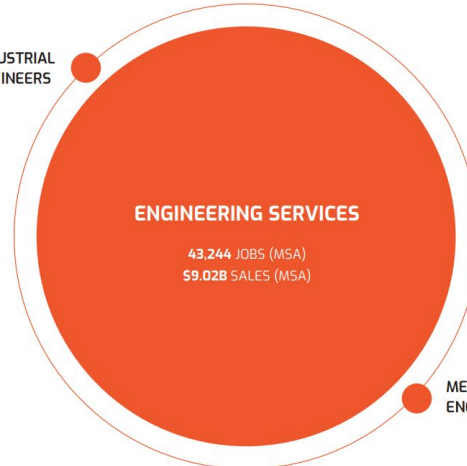
FASHION DESIGNERS



FLORAL DESIGNERS



GRAPHIC DESIGNERS



MECHANICAL ENGINEERS



COMMERCIAL AND INDUSTRIAL DESIGNERS



Action Research// UNESCO Detroit City of Design

The Detroit City of Design initiative also hopes to see the following impacts in the design community:



- Talent | Investment | Policy
- Pensole Lewis College of Business and Design
- Commerce Design Grants
- Design Jam Detroit – Product Innovation Series
- Design Challenge – Community Tech Hubs



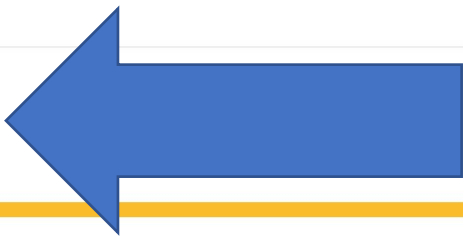
INCLUSIVE DESIGN
CHALLENGE //
Community Tech Hubs



INDIE LIFE

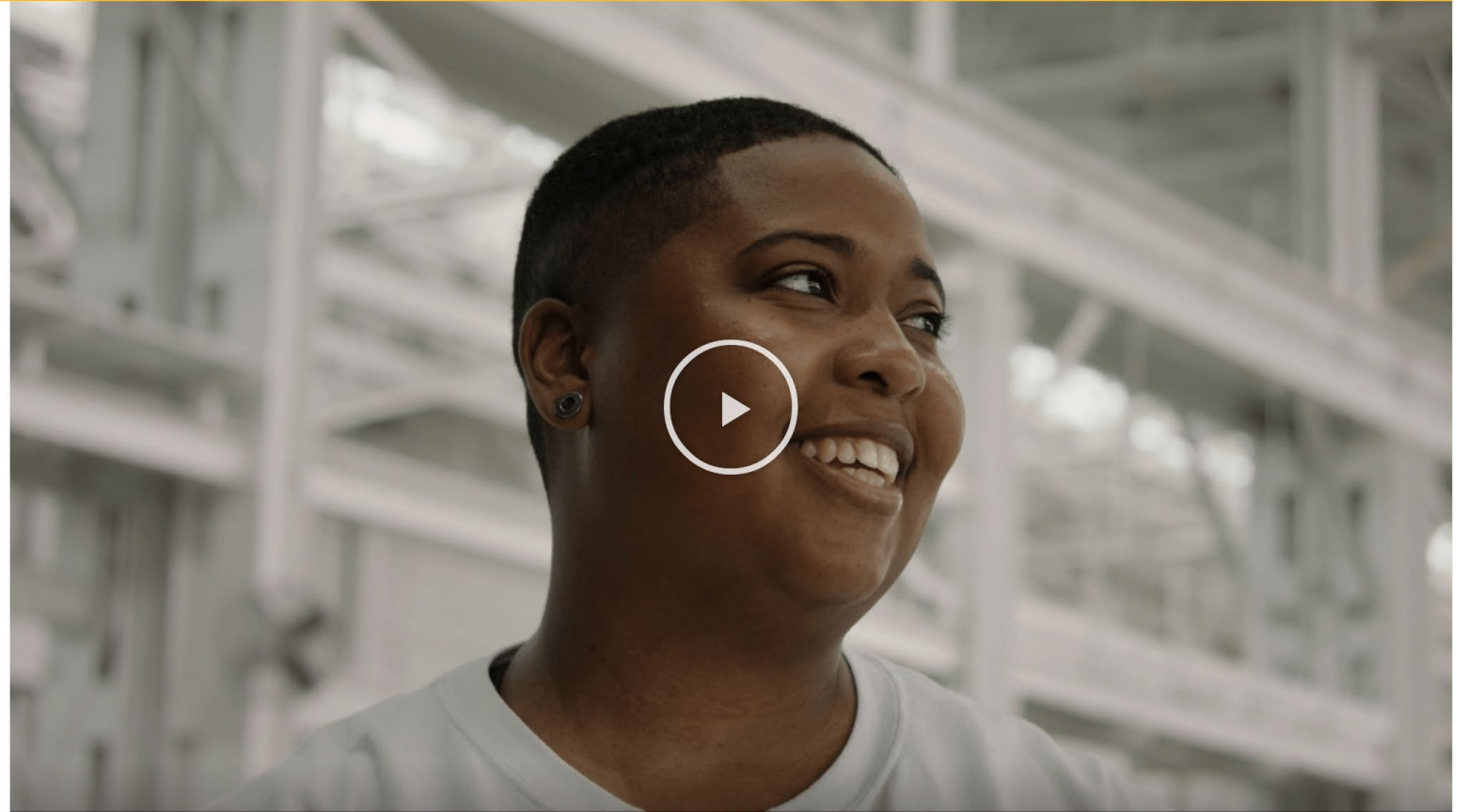
CREATIVE STUDIO & AGENCY

CASE STUDY 3
#BUILTBYPHILLY



A Platform for BIPOC Entrepreneurs

Built by Philly helps businesses connect and grow. Black, Indigenous, and People of Color (BIPOC) entrepreneurs shared their ideas for improving Philadelphia's small business environment. It starts with better access to capital, services, customers, and the overall ecosystem.

[Capital Access](#)[Business Services](#)[Customers](#)[Ecosystem](#)

Capital Access

TAKEAWAYS

1. Relationships Matter

2. Small Business is Local

3. Storytelling is Critical

Thank You!



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